

## **\*\*Privacy Policy for Pakistan Housing Authority Foundation (PHA) App\*\***

**\*\*Effective Date:\*\*** [15/11/2024]

Pakistan Housing Authority Foundation (PHA) values your trust and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use the PHA app. Please read this policy carefully to understand our practices regarding your data.

### **### \*\*1. Information We Collect\*\***

We may collect and process the following types of information:

#### **\*\*1.1 Personal Information\*\***

- Name
- CNIC
- Email Address
- Phone Number
- Residential Address

#### **\*\*1.2 Transactional Information\*\***

- Payment details related to membership fees and project installments.

#### **\*\*1.3 Device Information\*\***

- Device type, operating system, and app version.
- IP address and location data (if permitted).

#### **\*\*1.4 Usage Data\*\***

- Log files, app activity, and interaction details for app improvements.

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### **### \*\*2. How We Use Your Information\*\***

The information collected is used to:

- Provide and manage your access to PHA services.
- Process membership fees and project installment payments securely.
- Provide updates on ongoing and upcoming projects.
- Send notifications regarding account activity or updates.
- Improve app functionality and user experience.

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### **### \*\*3. Sharing of Information\*\***

We do not sell, rent, or trade your personal information. However, we may share your data with:

- **\*\*Authorized Partners:\*\*** For processing payments or delivering services.
- **\*\*Legal Authorities:\*\*** If required by law or to protect our legal rights.
- **\*\*Service Providers:\*\*** For technical support and app maintenance.

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#### **### \*\*4. Data Security\*\***

We use robust security measures to protect your data from unauthorized access, alteration, disclosure, or destruction. However, no system can be completely secure, and we cannot guarantee absolute security.

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#### **### \*\*5. User Rights\*\***

You have the right to:

- Access, update, or delete your personal information.
- Restrict or object to the processing of your data.
- Withdraw consent for data collection at any time.

To exercise these rights, please contact us at [Insert Contact Email/Phone].

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#### **### \*\*6. Third-Party Services\*\***

The PHA app may link to third-party services for payments or other functionalities. Please review their privacy policies, as we are not responsible for their practices.

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#### **### \*\*7. Data Retention\*\***

We retain your data only for as long as necessary to fulfill the purposes outlined in this policy or as required by law.

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#### **### \*\*8. Children's Privacy\*\***

Our app is not intended for individuals under the age of 18. We do not knowingly collect data from minors.

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#### **### \*\*9. Changes to This Privacy Policy\*\***

We may update this policy from time to time. Any changes will be reflected on this page, and significant changes will be communicated via the app or email.

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#### **### \*\*10. Contact Us\*\***

If you have any questions or concerns about this Privacy Policy, please contact us:

Pakistan Housing Authority Foundation

Email: [webmaster@pha.gov.pk]

Phone: [051-9244200]

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This Privacy Policy ensures compliance with **\*\*Google Play Store policies\*\*** and local laws in Pakistan, including the **\*\*Personal Data Protection Bill (if applicable)\*\***.